

WHY PHOENIX?



1. IT'S EASY & AFFORDABLE TO FLY HERE

More than 1,200 aircraft arrive and depart Phoenix Sky Harbor International Airport each day. It's also a hub for American and Southwest airlines.

2. GETTING AROUND IS A BREEZE

The airport is located four miles (10 minutes) from the Phoenix Convention Center in downtown Phoenix. A one-way pass on the Valley Metro Rail costs \$2. Taxi and rideshare services are also available.

3. SQUAD GOALS

The entire family is invited experience Great Phoenix's most popular attractions—ranging from waterparks to museums—which have been thoughtfully designed with your little ones in mind.

4. SUNSHINE, SUNSHINE, SUNSHINE

Greater Phoenix basks in sunny weather more than 300 days a year, making it one of the sunniest cities in the United States.

5. A LANDSCAPE LIKE NO OTHER

The Sonoran Desert is one of the lushest deserts in the world. Delight in stunning sunsets, towering saguaro cacti, spring wildflowers and mountains on every horizon.

6. EXTRAORDINARY EXHIBITS

Art, culture and history aficionados will want to check out Phoenix Art Museum, the largest art museum in the Southwest; the Musical Instrument Museum, an auditory tour of the world; and the Heard Museum, which showcases the region's American Indian cultures.

7. CULINARY DELIGHTS IN SPECTACULAR SETTINGS

From speakeasy-inspired cocktail bars and beer gardens starring local brews to nationally acclaimed eateries and ambitious and chef-driven restaurants with one-of-a-kind views, Greater Phoenix's dining scene is in full bloom.

8. HIT THE LINKS

Greater Phoenix is a year-round paradise for golfers who can follow in the footsteps of the pros, test their games on challenging desert courses, or play a quick nine holes beneath red sandstone cliffs.

9. THIS CITY IS SERIOUS ABOUT SHOPPING

Sprawling fashion centers, charming vintage shops, designer retailer, hipster boutiques, bargain outlets and museum gift shops. Maybe you can't buy happiness, but Greater Phoenix sure makes it fun to try.

10. ADD TO YOUR ITINERARY

Greater Phoenix is the perfect place to embark on a pre- or post-trip excursion. Stay a few more days and see the sights from horseback or hot air balloon, hit one of six desert lakes or check a visit to the Grand Canyon or Sedona off your bucket list—all just a road trip away.