



Kappa Alpha Psi Fraternity, Inc.
85th Grand Chapter Meeting
Conclave Edition Advertisement Form
Phoenix Alumni Chapter



Purchaser's Name: _____ **Organization:** _____

Address: _____

City / State / Zip Code: _____ **Contact Number:** _____

Email Address: _____

Ad Types/Size
 (Select size, style and quantity)

QTY.	PRICE	SIZE	BLEED	TRIM
	\$3250	TWO PAGE	16.75" x 11.125"	16.50" x 10.875"
	\$1500	FULL	8.80" x 11.125"	8.25" x 10.875"
	\$900	HALF		7.875" x 10.125"
	\$600	QUARTER		7.25" x 4.8125"
	\$300	BUSINESS CARD		3.5" x 4.8125"
	\$100	PHOTO (KAPPA'S ONLY) WITH INITIATION CHAPTER & YEAR		3.5" x 2"
	\$25	PATRON (FULL NAME)		1.5" x 1.5"

Printed Ad: Web offset using process color inks (CMYK) Perfect Bound. Ads must be printed in color & camera ready.

Digital Ad: All color in CMYK (no RGB or spot colors). All fonts and high resolutions images embedded. Total ink density (all 4 colors) < 300%. For Full page or partial page ads that bleed, 1/8" bleed area required. Images should be minimum 300 dpi.

Deadline for Ads with Full Payment: April 23, 2021

To Purchase Ads, visit: <https://kappaconclave2021.com/product/conclave-edition-journal-ad/>
Paying via PayPal (3% fee applies)

To Forward Ads via email, send to: ads@KappaConclave2021.com

To Mail Ads and Checks, send to: Kappa Alpha Psi Fraternity, Inc. Phoenix Alumni Chapter
Attn: 2021 Conclave Advertisement Committee, P.O. Box 63672 Phoenix, AZ 85082

For More Information Contact: Rod Lasley - (602) 525-1301, RLasley@KappaConclave2021.com

<https://kappaconclave2021.com>

Full Page

Half Page



Quarter Page



Business Card

